

FRESCHÉ SOLUTIONS

+ Power
Partner
Program



Expand Your Offerings. Grow Your Business. Continue Your Success in the Power Partner Program.

Fresche Solutions Brands

Fresche, Looksoftware,
Quadrant Software,
BCD, ExcelSystems,
NetLert, SoftBase

Fresche Solutions Family of Products

X-Analysis

WebSmart®

Presto™

Newlook
Suite

Formtastic™

FastFax™

Clover™

Your success is built upon satisfying the needs of your IBM i customers. You are their long-standing trusted advisor, but are you ready to deliver value solutions that meet their evolving needs for mobile, web, analytics, modernization, ecommerce, cloud computing and more?

In these times of technological change, your on-going success depends on your ability to adapt, adjust and reinvent your business so you can continue to satisfy your customers' needs long into the future. And that's why we developed the Fresche Power Partner Program.

"Originally, we partnered with Fresche to extend our hardware implementation capabilities. With Fresche's strategic investments in the IBM Power platform, our partnership has enabled us to significantly expand our software modernization capabilities, solutions and strategic business value to our clients and prospects."

— Grant Sojnocki, President, AbleOne

The Fresche Power Partner Program ensures your success now and into the future by giving you access to the broadest portfolio of proven IBM i tools in the world so you can enable your customers to do all this and more:

- Modernize green screens and deploy to smartphones, tablets and web browsers.
- Gain further insight into the business through improved data access and business analytics.
- Share information between disparate data sources and increase business processes and system collaboration.
- Manage electronic document distribution and deliver modern-looking reports.
- Extend business functionality to web and commerce
- Increase productivity through modern developer tools

There are an estimated 150,000 organizations worldwide using IBM i systems that need these services. Together, we can help!

Power Up With Fresche

By joining the Fresche Power Partner Program, you're in the driver's seat to deliver IBM i system management and modernization solutions the way your customers want to consume them.

Expand Your Offerings

Leverage the Fresche suite of application management and modernization tools to realize significant incremental revenue with each deal. Complement your offerings with training, implementation services and technical product support for ongoing, long-term recurring revenue streams.

"With ever growing changes in IT, we began a transformation to evolve from our product-centric roots, offering more strategic consulting services to our enterprise client base. We were looking for a solution to solve a problem and Fresche's suite of tools arrived at a perfect time. We believe that with this solution in our portfolio, we can become a dominant player in our market."

— Jaime Penagos, Regional Manager at Greenlight Technology

Grow Your Business

Open up new opportunities with both your existing installed base and net new clients by delivering modern interfaces, web and mobile access, modern reporting and distribution. With the Fresche solutions you can deliver your applications on premise or via SAAS in the cloud.

"Using looksoftware technology, we were able to leverage over thirty years of RPG development to deliver a modern, cloud-based solution with ease. By leveraging the cloud and delivering a modern interface, our business has greatly improved its competitive advantage."

— Derek Lutz, Director of Business Development at Bellamy

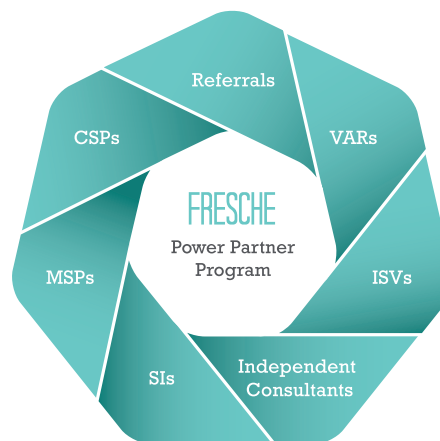
Everything You Need To Be Successful

- **Technical Training & Resources:** From hands-on training classes to extensive technical resources, we're here to provide the support you need to be successful.
- **Sales Support:** You'll always have an account manager at your side to help generate leads, close deals and build your business.
- **Cooperative Marketing Funds:** Use marketing funds that you accumulate as a percentage of sales on marketing activities: events, trade shows, direct mail, advertising and more.
- **Partner Portal:** Modern online portal providing you access to sales & marketing tools, educational material, open discussions, channel support, and much more...

Leverage Your Relationships

If you're more focused on the expertise you already have and you find an opportunity beyond your scope, you can leverage your existing relationships by joining the Fresche Referral Program to earn money by providing qualified leads.

One size doesn't fit everyone, but everyone fits into the Fresche Power Partner Program.



Contact Us to Learn More

We're looking to build long-lasting business relationships with trusted business partners to join in on the ground floor of the Fresche Power Partner Program.

If you're ready to explore the possibilities, please click to contact us today!

© 2018 Fresche Solutions | www.freschesolutions.com | info@freschesolutions.com | Worldwide: 1-800-361-6782