



IBM i Application Modernization & Management Solutions — Enabling Business Innovation

In a digital era where organizations must evolve rapidly, automated solutions that help accelerate innovation, modernize IT and improve operational agility are making it possible for companies to reach new levels of growth—all while leveraging existing IT assets that reduce the risk, time and cost it takes to get there!

Fresche Headquarters:
Montreal, Canada

Offices:
Asheville (North Carolina),
Bristol (UK), Franklin
(Massachusetts), Lucknow
(India), Melbourne (Australia),
Sidney (British Columbia)

Customers:
22,000 customers globally,
including Adidas, Avon, CVS,
Royal Caribbean Cruise Lines
and Staples

Employees:
400+

Key Solutions:
X-Analysis View and Advisor,
Newlook Suite, WebSmart,
Presto, Formtastic, QDV,
N-Focus, TestBase,
Speedware, AMXW

Partners:
Global network of over
200 partners

The Business Need

Today's business landscape is constantly changing, and the role of technology and IT has become more strategic than ever in helping the business to grow and deliver customer-centric solutions. Additionally, the need for competitive offerings is driving major efforts in digital transformation, digital optimization and application modernization. Increasingly, IT must make business more competitive and agile by providing solutions to:

- Ensure that the system of record (SOR) is modernized and enhanced to support the additional digital transformation initiatives of the business that rely on SOR stability and reliability.
- Deliver fast, agile, proactive and meaningful solutions to the business.
- Understand, plan and adopt new technologies such as Cloud and AI.
- Improve the user experience and productivity with modern application interfaces, “anywhere-anytime” remote and mobile access and easier onboarding of new staff.
- Ensure business continuity by addressing skill shortages and reducing IT backlogs.
- Work collaboratively with stakeholders to develop strategic roadmaps that balance risk and reward.
- Improve business processes with automated document distribution.
- Modernize older languages to improve maintainability, agility and portability.

What We Do: Help IT Meet Growing Business Demands

As leading experts in application modernization and optimization solutions for IBM i, Fresche helps clients meet business and IT goals by providing products and services that span the complete application modernization and management spectrum. We enable IT with modernization strategies guaranteed to add business value and deliver successful outcomes—all while leveraging existing IT assets to reduce the risk, time and cost to get there!

Fresche Value Proposition

Product-driven, automated solutions

End-to-end capability, flexible options, value-driven, proven results

Better, faster, lower risk at a competitive price

Options to suit every size, budget and need

Unbeatable time-to-value.

Solutions

We specialize in helping you achieve your business goals and outcomes by leveraging and extending your legacy application environment. We start with a well-crafted application modernization and management strategy that exploits the power of legacy environments while leveraging modern technologies such as Web, Mobile, SOA, micro-services, Cloud and Open Source solutions. You can count on Fresche for complete modernization and management solutions in all of the following areas:



IT Strategy & Planning

Services that help you understand what you have, what you need, and how to get started. The main goal is to evaluate options and establish a modernization roadmap that aligns IT with future business needs.

- Strategy & Planning
- Modernization Roadmap
- IT Healthcheck
- Legacy Application & System Analysis



Code & Database Transformation

Services and automated conversion tools to move to Java, DDL, etc. Includes field resizing, pre-conversion impact analysis, modern application and database architecture and much more.

- RPG, COBOL & Synon to Java
- Tool Assisted Rearchitecting/Re-write
- Unicode Conversion
- DDS to DDL / SQL
- Database Rearchitecting (without code changes)



Application Expertise

A highly seasoned team of legacy experts who can take on support of your entire IT department as a service, backfill retiring resources, or supply much-needed know-how at key moments.

- App Development, Testing & Implementation
- Web & Mobile Development
- Integration
- Application Support
- End-to-End Modernization



Analysis & Productivity

Automated tools to analyze and document your entire application and data environment, leading to faster, more accurate development with less testing and more certainty.

- Application Documentation
- Impact and Data Quality Analysis
- Business Rules Analysis
- Field Expansion & Resizing
- Test Automation & Data (z/OS)



GUI, Web & Mobile

Numerous options to easily replace green screen applications and/or develop new customer facing web applications that make users more productive, improve business processes and increase revenue.

- Automated Green-Screen-to-Web/Mobile
- Web & Mobile Application Development
- Open Source Development
- Portals
- SOA/Web Services



Reporting & Document Distribution

Solutions that provide real-time information to everyone in the organization to help them make better decisions. Digital distribution of invoices and other documents improves customer service and reduces printing.

- Web Reports & Dashboards
- Spool File Modernization
- Document Distribution
- Data Mining
- Avaya Call Center Reporting